

Make the Switch and Enter the IP Era

**Coral IP
PBX**

Upgrade Your Current Coral PBX to IP

The telecom industry has firmly come out in favor of IP PBX systems over traditional PBX systems. While legacy TDM-based telephony systems are reliable, IP PBX systems offer many more benefits and savings to your organization. IP PBX systems are much more cost-effective, easier to manage, and offer mobility and multi-media capabilities not available on your current legacy system.

The good news is that you can enjoy these benefits by simply upgrading your current system to a Coral IP PBX.

Improve Your Bottom Line Today!

Now's the time to move to the next generation - upgrade your current Coral PBX to a Coral IP PBX:

- ◆ **Save on communication costs** - send voice and data over IP networks and standard PSTN
- ◆ **Consolidate your infrastructure** - merge your voice/data networks into a single communication infrastructure
- ◆ **Protect your investment** - retain all the Coral telephony equipment you use today
- ◆ **Preserve the way you do business** - continue using all the Coral capabilities you have come to appreciate

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Benefits You Can Appreciate

With minimum investment and minor changes to your current system, your organization can communicate more cost-effectively, interconnect with end-users at any remote business or home location, as well as enjoy other VOIP-related benefits.

There are many reasons why migrating your Coral PBX to an IP system is the right move for your organization. Here are just a few:

Cut Communication Costs – Migrating to a Coral IP PBX system means huge savings on long distance calls. Calls between remote business locations can be routed over the Internet, so there is no need to pay long distance tolls. And for end-users on the go, IP softphones cut communication expenses.

Gain End-User Mobility – Full mobility is now possible using Coral Freedom and FlexiCall. These features allow you to receive your office calls on your mobile phone while continuing to benefit from Coral capabilities. In addition to making calls within the system, remote users can also activate many internal Coral services, such as Voice Mail, Conference, Call Transfer, and Consultation.

Leave Your Infrastructure Intact – Migrating to a Coral IP PBX system is simple and seamless. There is no need to change your organization's existing PBX infrastructure. Use your existing computer network, cabling, PSTN circuitry, database, and digital end-points to communicate via the IP world.

Minimize Investment/Maximize Coral Power – Migrate to the next generation of Coral with little investment. For essentially the cost of upgrading your CPU and adding an IP gateway card, you can instantly expand your system by 200 ports.

Retain Coral Reliability and Transparency – IP Coral operates on the same highly reliable and feature-rich Coral platform you know and have come to depend on. Your current Coral PBX look and feel does not change. End-users continue using familiar features and applications, there is no need for any retraining, and helpdesk referrals are kept to a minimum.

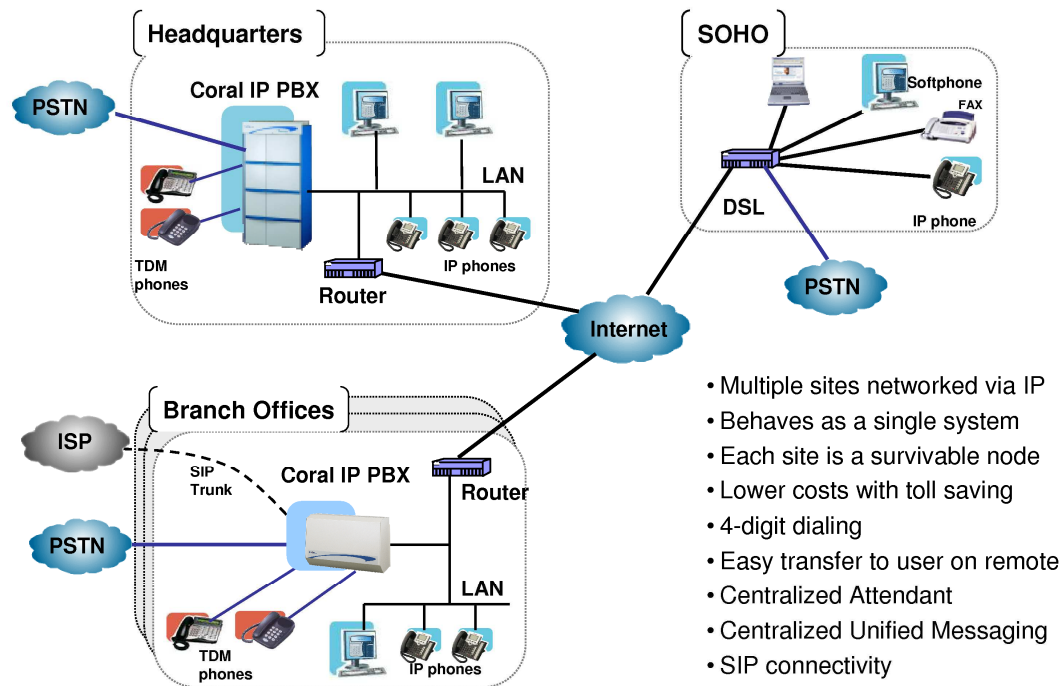
Integrate SIP Functionality – Enjoy the many benefits of the SIP open standard. Coral IP PBX systems support a wide range of Tadiran and third party SIP devices, such as phones, softphones and video phones, SIP services and applications, such as Voicemail and Unified Messaging systems, and SIP trunks.

Leave the Door Open for Future Upgrades – Coral IP PBX systems offer a smooth migration path to Coral Sea Softswitch systems. While leveraging your organization's current system with IP functionality today, you can gradually migrate to Tadiran's pure IP-solution at your own pace.

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The Complete Networking Solution

Coral IP PBX systems offer your organization a complete network solution, including CT (Computer Telephony), unified messaging, ROBO (Remote Office/Branch Office) and SOHO (Small Office/Home Office) applications. The new IP capabilities allow for advanced system configurations where some or all of the system peripherals are IP-type ports. This allows for total flexibility in mixing IP and legacy ports and total system structure selection (centralized or dispersed). The following figure illustrates just some of the possibilities afforded to your organization by a Coral IP PBX network.



Coral IP PBX

Easy to Make the Switch

Take advantage of the special offers now available when migrating from your current Coral system to a Coral IP PBX.

Let your Coral dealer show you how easy and cost-effective it is to take your organization to the next generation Coral IP PBX.

Upgrading is simple – all you have to do is:

- ◆ Upgrade to Coral PBX main software Version 15 (consult with your sales representative about system compatibility)
- ◆ Replace your Coral CPU with an IP CPU (MEX-IP2 or MCP-IPx2 control card)
- ◆ Add one or more IP gateway cards to your current system to allow you to connect your PBX to your data network