



## **Tadiran Telecom Set for Expansion in Australia: Appoints Seasoned Veteran as Country Manager**

*The appointment of Mike Montgomery follows Tadiran Telecom's strategic decision to expand its presence in Australia with new partners and solutions*

Petach Tikva, Israel – March 03, 2009 - Tadiran Telecom®, a leading global IP business telephony and communications supplier, today announced the appointment of Mike Montgomery, a 20 year veteran of Australia's Telecom industry, as Country Manager for Australia.

Prior to his appointment, Mr. Montgomery served in numerous senior management and marketing roles in Telstra, Datacraft technologies, Fujitsu and Australian Communications Consortium. Zeev Aviv, VP Sales and Marketing of Tadiran Telecom says "We are very pleased to have Mr. Montgomery to put words into action, and lead the realization of our strategic commitment to Australia as a key market."

Mike Montgomery says; "I am thankful for the opportunity to introduce Tadiran Telecom's solutions and the tremendous benefits they offer to businesses in Australia. There is already an impressive installed customer base that enjoys the reliability and flexibility of these communication solutions. Tadiran Telecom's innovation and forward looking approach will be a contributing factor in its solutions' acceptance and adoption by Australia's telecom market" Montgomery will also oversee the anticipated launch, in Australia, of the Coral Sea Softswitch, a Multi-layered communication solution that offers seamless convergence ideal for Australia's telecom environment.

Aviv says "Michael's experience, strong business management, marketing and sales capabilities alongside a sound technical understanding across the full spectrum of the industry, will be highly valuable to Tadiran Telecom as we look to develop new partnerships in the continent."

### **About Tadiran Telecom**

Tadiran Telecom® has been an established innovator in telecommunications for more than 40 years. The company has initiated an organizational plan to increase environmental awareness in the telecom market while utilizing "green technology" in its products. A leading global IP business telephony and communications supplier, Tadiran serves businesses and organizations of all sizes with a comprehensive family of products, including IP PBXs, contact centers, IP telephones, and mobility and desktop applications. Tadiran distributes IP communications solutions to some of the world's largest companies and organizations across 41 countries through authorized business partners. For more information, visit [www.tadirantele.com](http://www.tadirantele.com).