



Tadiran Telecom Introduces New Products at Global Business Partner Conference

Petach Tikva, Israel & Plainview, New York – November 29, 2010: **Tadiran Telecom**, a leading global IP business telephony and communications supplier, announced the introduction of their next generation of products at their global Business Partner Conference which took place in New Orleans at the beginning of this month. Among the products unveiled at the conference – an IP based telephone system targeted at small businesses, a new software version for the popular and reputable Coral system, and a new version of the company's flagship product, the Sea Softswitch.

Over 150 guests representing 60 companies and 20 countries participated in the annual three day conference. The first product presented by Tadiran Telecom at the conference was the UCX – Unified Communications Exchange, an advanced Pure IP solution for small to medium size businesses (30 to 120 users). The UCx boasts hundreds of telephony features, Unified Messaging capabilities, Unified Communications, 30 channel PRI support, fax integration on the IP network and many additional applications and benefits.

The company also introduced Version 16 software for the Coral product line. This new version includes fax over IP integration, supports a new family of IP telephones, and provides improvements to SIP channel support.

Participants of the conference also got a first look at the new version, v3.2. of Tadiran's flagship product, the Sea Softswitch. This version is currently undergoing Beta trials and includes many new features such as distributed ACD, load balancing of telephones in a cluster, support of the customer's Active

Directory, additional Unified Communications features and functionality and support of a new family of IP telephones (SIP).

Eldad Barak, President & CEO of Tadiran Telecom said in his address to the participants “Tadiran Telecom is launching its new products in parallel to the company’s implementation of technical and business innovations. Tadiran owes its technological success to its distributors and customers, and owes its business success to the great people working behind the scenes to make our dreams a reality”.

About Tadiran Telecom

Tadiran Telecom® is an established global leader, innovator, and supplier of IP business telephony and telecommunications solutions. For close to 50 years, Tadiran has been serving businesses of all sizes, including some of the world's largest companies and organizations in various market segments across 41 countries worldwide. Featuring a comprehensive family of products including IP PBXs, Softswitches, Contact Centers, IP phones, as well as Mobility and Desktop solutions, Tadiran strives to increase environmental awareness in the telecom market while utilizing "green technology" in its products. For more information, go to www.tadirantele.com.